



## HOW TO TRAVEL TO OCEAN ISLE BEACH USING VACATION RENTALS

**Ocean Isle Beach, NC.** (February 7, 2010) – With a TV commercial highlighting vacation rentals having aired in Sunday's big game, football fans are discovering why renting vacation homes, condos, villas and cabins is a favorite choice for many versus hotels. Beyond the experiences families and friends build by staying in a home away from home in Sunset Beach, there are numerous benefits to choosing vacation rentals – sometimes in ways they'd least expect.

Whether trying vacation rentals for the first time or if you're one of the nearly nine in 10 travelers who plan to rent again,\* Sunset Properties' owner and vacation rental expert, Ron Watts, offers the following planning tips and insights as a post-game update for visiting North Carolina:

- **KNOW YOUR DESTINATION:** Whether you are a first-time traveler to North Carolina or not, it's recommended that you become familiar with the state's special events, seasons and offerings. Here are some activities that guests find most enjoyable:
  - **July 4<sup>th</sup> State Celebration in Southport**
  - **The Oyster Festival (Oct 16-17) in Ocean Isle**
- **LOOK FOR PACKAGES:** During certain seasons, vacation rental packages can provide great value, some with 2 bedrooms starting at just \$200 per night, with all of the typical amenities of a resort and more. Visit [www.sunsetproperties.travel](http://www.sunsetproperties.travel) to become familiar with various vacation rental types, reservation rates as well as travel specials available in Ocean Isle Beach.
- **AVOID AIRLINE BAGGAGE FEES:** All Ocean Isle Beach vacation rentals come equipped with washers and dryers, and Sunset Properties also provides starting amenities. Travelers may choose to use these perks to pack less clothing and toiletries, avoiding commercial airlines' baggage fees and restrictions.

- **USE SPACE TO YOUR ADVANTAGE:** Sunset Properties vacation homes can be from 1000 to more than 5000 sq. ft., often costing less than a single hotel room by sleeping up to 10 to 20 guests versus just a few.
- **SAVE ON DINING OUT:** With full kitchens, and sometimes, outdoor grills, Ocean Isle Beach vacation rental travelers often make and store meals and snacks for less, including football favorites like homemade nachos during postseason trips. Use local ingredients and recipes for more memorable mealtimes, like crabcakes or shrimp po-boys! This also provides healthy travel options, cutting the amount of calories typically consumed while on vacation.
- **ASK ABOUT AFTER-HOURS SERVICE:** When looking into any vacation rental accommodations, check to see if there is an accessible customer service number for emergency needs 24 hours a day, seven days a week, and for after-hour requests.
- **ENTERTAIN FOR FREE:** Most of Sunset Properties' vacation homes include amenities not found in hotels, some with private swimming pools, whirlpool spas, game rooms, fireplaces, DVD players, and Internet access. Sunset Properties offers free DVD movie rentals to every guest, along with a free business center as well. All of the homes are within an easy walk to our beautiful beach strand, and we have great golf and tennis facilities nearby on the mainland.
- **ASK ABOUT PARTNERSHIPS:** Beyond the ability to live like a local in Ocean Isle Beach, vacation rental guests can also take advantage of our relationships with activity providers, shops, restaurants, tour companies and more. Sunset Properties' guests are automatically enrolled in our Perks Club, which provides special rates from a number of local businesses and restaurants!
- **REMEMBER BIG EVENTS:** Whether it's for football championships or national Bowl games, concerts, baseball series', basketball or other events, vacation rentals can save fans from the hassle of finding multiple hotel rooms during big events, and on the cost of multiple reservations.
- **TRANSPORTATION:** Other relationships to remember are those made between vacation rental managers and transportation providers, whether it's rental cars, shuttle services, golf carts, bicycles or more. For example, Sunset Properties can provide assistance with on-island equipment and bike rentals.

To learn more about available vacation rental options in Ocean Isle Beach, visit [www.sunsetproperties.travel](http://www.sunsetproperties.travel) as a comprehensive resource. Also visit [www.brunswickcountychamber.org](http://www.brunswickcountychamber.org), which lists more ongoing events in the area.

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### **ABOUT SUNSET PROPERTIES**

Sunset Properties was formed in 1988, and has grown to become a top rental and sales company on the barrier islands of Sunset Beach, North Carolina and Ocean Isle Beach, North Carolina. Sunset Properties' rental homes at Sunset Beach and Ocean Isle Beach are [conveniently located](#) less than an hour's drive from numerous attractions in either Myrtle Beach, SC or Wilmington, NC, and are within easy drives from communities such as Columbia, SC; Charlotte, NC; Greensboro, NC, Raleigh NC; and Fayetteville, NC.

The company is owned and managed by Ron and Adrienne Watts, working with a full-time staff of 18 dedicated employees and 10 Realtors. Sunset Properties can be found on the web at: [www.sunsetproperties.travel](http://www.sunsetproperties.travel); [www.sunsetbeachnc.com](http://www.sunsetbeachnc.com); and [www.vacationrentalsatoceanisle.com](http://www.vacationrentalsatoceanisle.com).

For more information about Sunset Properties and its services, visit on the web at [sunsetproperties.travel](http://sunsetproperties.travel), or call Jake Foutz, Sunset Properties Marketing Supervisor at 866-701-7795.